

CHAD TAMPLIN

Chief Technology Officer | Technology & AI Strategy Leader

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PROFILE SUMMARY

Technology executive and hands-on software architect with 20+ years of experience building, modernizing, and leading SaaS platforms on the Microsoft technology stack.

Experienced developing technology strategy while remaining actively involved in software architecture, cloud infrastructure, DevOps, cybersecurity, and product development. Proven success leading small, high-performing engineering teams, delivering scalable commercial software, and aligning technology initiatives with business objectives.

EXECUTIVE HIGHLIGHTS

- 20+ years building commercial software solutions using Microsoft technologies.
- 16+ years leading technology strategy, software engineering teams, and IT operations.
- Architected and modernized three multi-tenant SaaS platforms serving healthcare.
- Designed an enterprise email marketing platform delivering 2+ million personalized emails per month.
- Founder and architect of multiple SaaS products from concept through commercial deployment.
- Extensive hands-on expertise with .NET, C#, Azure, Azure DevOps, SQL Server, REST APIs, CI/CD, and cloud architecture.
- Led software engineering teams of up to five developers, fostering collaboration, mentoring, and technical excellence.
- Managed technology budgets, vendor relationships, cybersecurity initiatives, and cloud modernization.
- Evaluated and implemented AI technologies to improve efficiency and business operations.

LEADERSHIP EXPERIENCE:

Private Health News

Chief Technology Officer

June 2012-Present

Provide executive leadership for technology strategy, software engineering, cloud infrastructure, cybersecurity, and product development while partnering with executive leadership to support long-term business growth.

Key Accomplishments

- Defined and executed the company's technology roadmap and modernization strategy.
- Led Azure cloud adoption and implemented Azure DevOps CI/CD pipelines that improved deployment reliability and release efficiency.
- Directed architecture across multiple SaaS products while remaining hands-on with solution design, technical reviews, and mentoring developers.
- Introduced AI-assisted development workflows and evaluated emerging technologies to improve engineering productivity.
- Responsible for office infrastructure including Microsoft 365, Windows Server management, Identity & Access control, Endpoint Management, Firewall Administration, Network Administration, VPN, SSL Certificates, Backup & Disaster Recovery, Cybersecurity, Desktop & End-User Support

Private Health News

Director of IT

June 2010-June 2012

Directed software engineering, infrastructure, and day-to-day technology operations while leading a small, cross-functional development team.

Key Accomplishments

- Modernized three multi-tenant SaaS applications using modern .NET technologies and scalable architectural patterns.
- Architected REST APIs, SQL Server databases, and backend services supporting mission-critical applications.
- Designed and built an enterprise email delivery platform capable of sending more than 2 million personalized emails per month.
- Implemented Agile developmental and business practices across the company.
- Recruited, mentored, and developed software engineers while establishing engineering standards and best practices.
- Improved infrastructure reliability and reduced operating costs through vendor negotiations and technology optimization.
- Implemented cybersecurity policies and operational controls aligned with CIS best practices.

Active Daily Living, LLC – (Startup Venture)

Founder / Chief Architect

Jan 2014-July 2021 (Acquired by Family First Corp)

Founded and architected a healthcare technology startup, leading product strategy, software architecture, and full-stack development from concept through production while operating within startup budgets.

- Designed and developed a cloud-ready SaaS platform using .NET, C#, SQL Server, and Azure services.
- Built flexible content management, personalization, and engagement capabilities supporting healthcare communications.
- Architected scalable APIs, administrative tools, and data models designed for long-term growth.
- Balanced scalability, performance, security, and cost efficiency while delivering a commercial software product with limited resources.

Earlier Career: Progressed through software developer and software architect roles designing enterprise applications on the Microsoft platform before joining Private Health News in 2010

TECHNOLOGY EXPERTISE:

Architecture: SaaS • Multi-Tenant Applications • REST APIs • Cloud-Native Solutions • System Integrations

Languages: C#, SQL, JavaScript

Microsoft Platform: .NET, ASP.NET Core, ASP.NET MVC, Web API, Entity Framework, NHibernate

Cloud & DevOps: Azure, Azure DevOps, Git, CI/CD, Azure SQL, Azure Storage

Databases: SQL Server, T-SQL

EDUCATION:

THE OHIO STATE UNIVERSITY, Columbus, Ohio
Bachelor's Degree

FRANKLIN UNIVERSITY, Columbus, Ohio
Software Development